

2026 MARKET REPORT

# 2026 Email Verification Market Benchmark

20 providers compared on accuracy, speed,  
pricing, and AI-readiness.

**20**

Providers

**99.9%**

Accuracy

**<300ms**

API Speed

**\$0.00013**

Per Email



**BillionVerify**

# Cost Per 10,000 Verifications

Same volume, same task — dramatically different prices. Sorted by cost.

PROVIDER	ACCURACY	10K PRICE	vs BILLIONVERIFY
<b>BillionVerify</b> ★	99.9%	<b>\$10</b>	—
Reoon	99.0%	\$12	<b>17% more</b>
MyEmailVerifier	99.0%	\$15	<b>50% more</b>
DeBounce	99.7%	\$15	<b>50% more</b>
EmailListVerify	99.0%	\$27	<b>170% more</b>
Proofy	98.5%	\$30	<b>200% more</b>
MillionVerifier	99.5%	\$37	<b>270% more</b>
QuickEmailVerification	95.0%	~\$45	<b>350% more</b>
Verifalia	92.0%	\$49.90	<b>399% more</b>
NeverBounce	99.5%	\$50	<b>400% more</b>
Bouncer	99.5%	\$50	<b>400% more</b>
Clearout	99.5%	\$56	<b>460% more</b>
Emailable	99.0%	\$60	<b>500% more</b>
Kickbox	99.2%	\$80	<b>700% more</b>
Validity	97.0%	\$80	<b>700% more</b>
ZeroBounce	99.0%	\$129	<b>1,190% more</b>
Hunter.io	95%+	Subscription	
Snov.io	95.0%	Subscription	
Findymail	96.0%	Subscription	
VoilaNorbert	98.0%	Subscription	

# What Sets BillionVerify Apart

The metrics that matter when verification is part of your production stack.

**99.9%**

## SMTP-Level Accuracy

Multi-layer SMTP verification with ML-powered disposable detection, measured against known-valid and known-invalid test sets.

**<300ms**

## API Response Time

Global CDN across 15+ regions. Fast enough for real-time form validation — no loading spinners, no dropped conversions.

**\$0.00013**

## Per Verification

Up to 99% cheaper than competitors. Credits never expire. No monthly minimums. Unknown verifications are free.

**25+**

## Native Integrations

Mailchimp, HubSpot, Salesforce, SendGrid, Klaviyo, ActiveCampaign, Zapier, Make, and more. One-click setup.

**50K+**

## Disposable Domain Database

AI-powered detection with 50,000+ known disposable domains plus real-time ML for new services. Plus catch-all risk scoring.

**100/day**

## Free Forever

100 free verifications every day — no credit card, no trial period. That's 36,500 verifications per year at zero cost.

# The Only Verifier Built for AI Agents

When AI handles outreach, nobody watches the bounce rate. Verification has to be a pipeline layer, not a step someone remembers to run.

<p><b>MCP Server</b></p> <p>Native Model Context Protocol integration. Verify emails inside Claude, Cursor, and any MCP-compatible AI client with natural language.</p>	<p><b>AI Agent Skills</b></p> <p>Pre-built skills for Claude, Manus, and other AI agents. One-click installation — agents verify emails automatically.</p>
<p><b>Agent-Ready API</b></p> <p>Sub-300ms responses for real-time agent decision loops. Single endpoint, structured JSON with risk scores and status codes.</p>	<p><b>Pipeline Integration</b></p> <p>Drop verification into LangChain chains, CrewAI workflows, n8n automations, and Make scenarios.</p>

## Feature Matrix: Everything Included, No Upsells

CAPABILITY	BILLIONVERIFY	INDUSTRY TYPICAL
SMTP-Level Accuracy	<b>99.9%</b>	92–99.5%
API Response Time	<b>&lt;300ms</b>	300–1,000ms
Disposable Email Detection	<b>50K+ domains + ML</b>	Static database
Catch-All Risk Scoring	<b>✓ With probability</b>	Binary flag only
Role Account Detection	<b>✓ Granular categories</b>	✓ Basic
Spam Trap Detection	<b>1M+ traps, real-time ML</b>	Limited database
MCP Server / AI Integration	<b>✓ Native</b>	✗ Not available
Free Daily Credits	<b>100/day (forever)</b>	0–50 one-time
Credit Expiration	<b>Never expires</b>	6–12 months
Customer Support	<b>24/7 live</b>	Business hours / email
Uptime SLA	<b>99.99%</b>	99.0–99.9%
Native Integrations	<b>25+</b>	3–15

# Detailed Provider Analysis

Full side-by-side analysis available at [billionverify.com/vs](https://billionverify.com/vs)

## vs ZeroBounce

[billionverify.com/vs/zerobounce](https://billionverify.com/vs/zerobounce)

**92% cheaper** · **Faster API** · **Daily free credits**

\$10 vs \$129 for 10K verifications. 99.9% vs 99% accuracy.

## vs NeverBounce

[billionverify.com/vs/neverbounce](https://billionverify.com/vs/neverbounce)

**80% cheaper** · **Higher accuracy** · **No expiry**

\$10 vs \$50 for 10K. Credits never expire. 24/7 live support.

## vs Kickbox

[billionverify.com/vs/kickbox](https://billionverify.com/vs/kickbox)

**87% cheaper** · **More integrations** · **AI-native**

\$10 vs \$80 for 10K. 25+ integrations with MCP Server.

## vs Emailable

[billionverify.com/vs/emailable](https://billionverify.com/vs/emailable)

**83% cheaper** · **Free daily credits** · **Faster**

\$10 vs \$60 for 10K. 100 free checks/day vs 250 one-time.

## vs MillionVerifier

[billionverify.com/vs/millionverifier](https://billionverify.com/vs/millionverifier)

**73% cheaper** · **40% faster API** · **24/7 support**

\$10 vs \$37 for 10K. Live support vs email-only ticketing.

## vs Validity

[billionverify.com/vs/validity](https://billionverify.com/vs/validity)

**87% cheaper** · **Higher accuracy** · **Pay-as-you-go**

\$10 vs \$80 for 10K. 99.9% vs 97% accuracy. No contracts.

## vs Clearout

[billionverify.com/vs/clearout](https://billionverify.com/vs/clearout)

**82% cheaper** · **Faster response** · **More SDKs**

\$10 vs \$56 for 10K. Sub-300ms vs ~400ms.

## vs Hunter.io

[billionverify.com/vs/hunter](https://billionverify.com/vs/hunter)

**No subscription lock** · **Dedicated verifier**

Pay-as-you-go vs forced subscription. 99.9% vs 95% accuracy.

READY TO VERIFY SMARTER?

# Start with 100 Free Daily Verifications

No credit card required. Credits never expire.

**99.9%**

Accuracy

**<300ms**

API Speed

**\$0.00013**

Per Email

**100/day**

Free Forever

- SMTP-level verification with 99.9% accuracy
- 25+ native integrations (HubSpot, Salesforce, Mailchimp...)
- AI-native: MCP Server, Agent Skills, Pipeline-ready
- Up to 99% cheaper than competitors



[billionverify.com](https://billionverify.com)